



INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

# The Media

|                          |                                                                                                                                                       |
|--------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Temacká oblast :</b>  | Gramatika a slovní zásoba dle úrovně SERRJ: B2                                                                                                        |
| <b>Datum vytvoření :</b> | 26.7.2013                                                                                                                                             |
| <b>Ročník :</b>          | 3. a 4. ročník čtyřletého, septima a oktáva osmiletého gymnázia                                                                                       |
| <b>Stručný obsah :</b>   | Nácvik praktických dovedností v rámci tématu média                                                                                                    |
| <b>Způsob využití :</b>  | Rozvoj slovní zásoby o médiích, zlepšení porozumění čteného a slyšeného projevu, rozvoj schopnosti zprostředkovat informace o aktuálním dění ve světě |
| <b>Autor :</b>           | Mgr. Jana Jiříková                                                                                                                                    |
| <b>Kód :</b>             | VY_22_INOVACE_01_AJIR29                                                                                                                               |

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## What's in the news?

Task 1: Discuss the stories behind the latest breaking news headlines. Speculate or/and read the article, if necessary.

 <http://www.thetimes.co.uk/tto/news/>

 <http://www.thesun.co.uk/sol/homepage/>

 <http://www.bbc.com/news/>

Task 2: Watch One-minute World News video

 [http://www.bbc.co.uk/news/video\\_and\\_audio/](http://www.bbc.co.uk/news/video_and_audio/)

Task 3: Write down the key expressions and phrases.

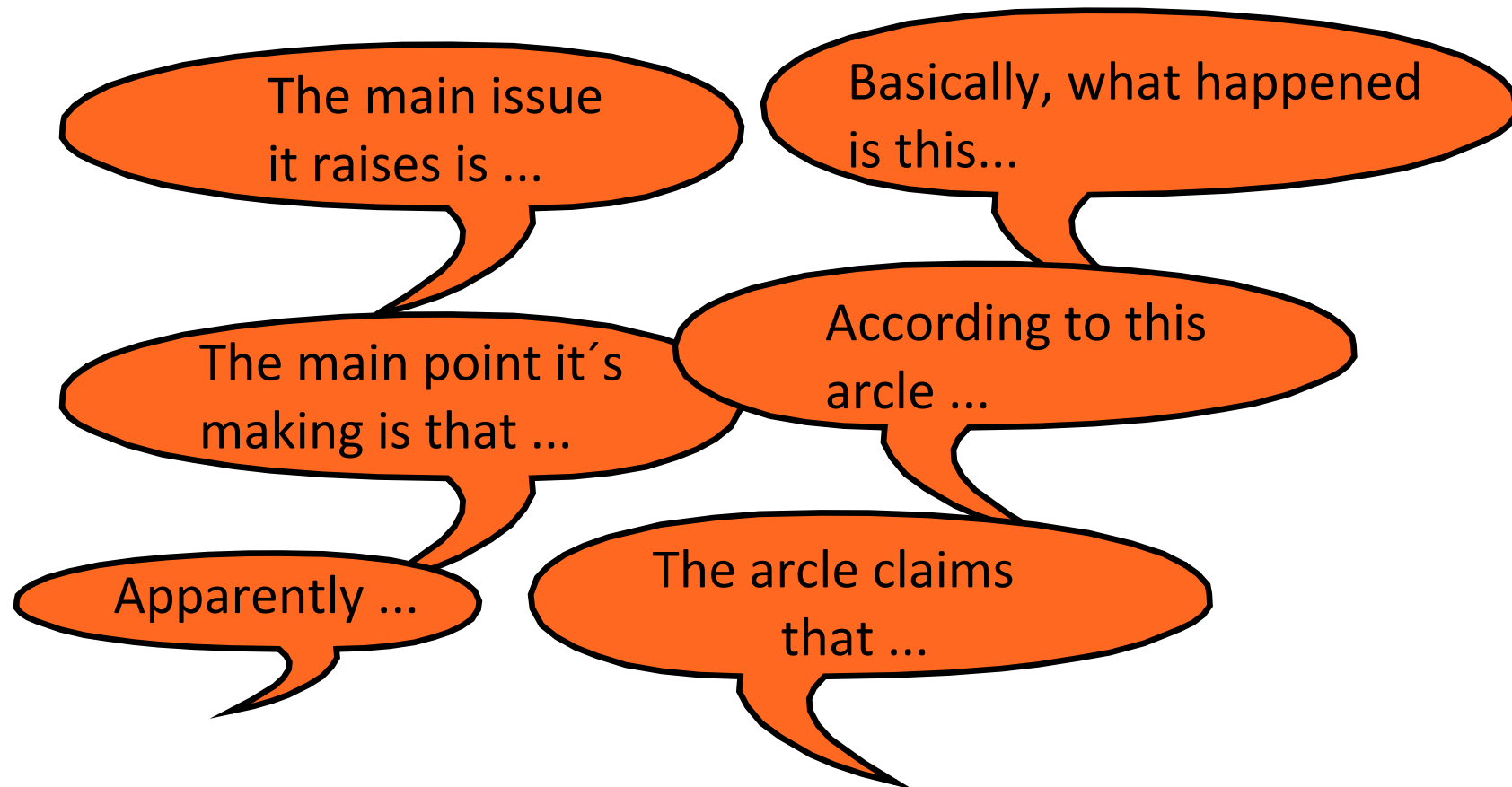


Task 4: Now you speak!

Be the newsreader!

## Summarizing the news or the article

### Useful phrases



## **Newspaper headlines: Common expressions**

What do the words mean? Match the "headline phrases" with its meaning.



## **The media: Different forms**

Discuss the following forms of media. Characterize them. How popular are they?

**TV documentaries**

**TV commercials**

**fashion magazines**

**weather bullens**

**broadsheets**

**tabloid papers**

**cooking shows**

**TV news bullens**

**informaon servers**

**soaps**

**game shows**

**crime series**

**real life dramas**

**reality shows**

## The media: Different forms

Which of the following comments may characterize the particular media form?

the reporting is objective and accurate

they may raise important issues

they are mainly aimed at women

they can be very misleading

they are harmless fun

the reporting is biased

they can be quite annoying



## Check the examples: Different media forms

Which of the following comments may characterize the particular media form?

**the reporting is objective and accurate**

broadsheets

**they may raise important issues**

TV bulletins, documentaries

**they are mainly aimed at women**

fashion mag., cooking shows

**they can be very misleading**

tabloids, commercials

**they are harmless fun**

game shows, soaps etc.

**the reporting is biased**

tabloids

**they can be quite annoying**

commercials, soaps,  
reality shows etc.



Zdroje:

Clive Oxenden, Chrisna Latham-Koenig: New English  
File Upper-intermediate, OUP

Sarah Cunningham, Peter Moor: Cung Edge Upper-  
intermediate, Longman

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