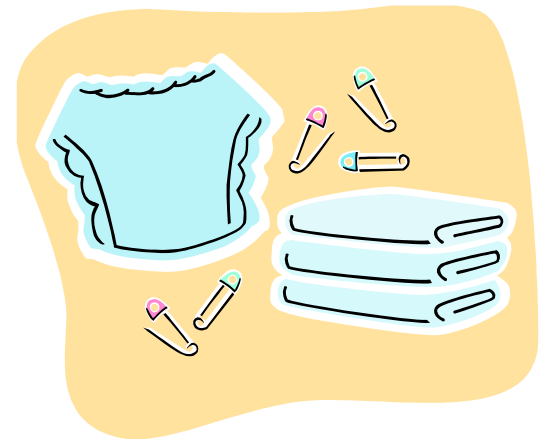
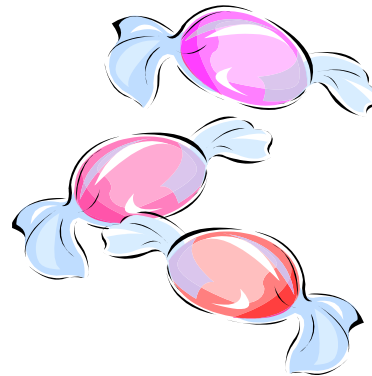
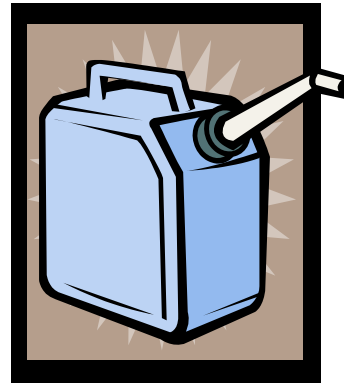
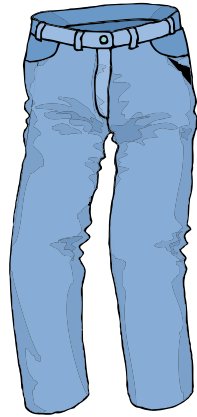


INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

Shopping

| | |
|-------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tematická oblast | Angličtina: The USA |
| Datum vytvoření | 10.7.2013 |
| Ročník | 2. - 4., sexta – oktáva, B1 |
| Stručný obsah | Základní údaje o obchodech, zboží a penězích v USA |
| Způsob využití | Snímky seznamují se základními fakty o nakupování v USA, prezentují druhy obchodů a typy zboží. Nabízí informace o nových trendech v nakupování spolu s doprovodnými fotografiemi. V průběhu kontrolní otázka a odpověď. |
| Autor | Mgr. Terezie Kasálková |
| Kód | VY_22_INOVACE_02_AKAL28 |

Where can you buy these and what do you call them in America?



Solution

- 1. trousers – pants in AE, you can buy them in a clothes shop
- 2. petrol – gas in AE, you can get it at the gas station
- 3. biscuits – crackers in AE, they can be bought in a supermarket or grocery
- 4. sweets – candy in AE, you can buy it in the candy store (confectioner's in Britain)
- 5. a nappy – diaper in AE, you can buy it in the drugstore (chemist's in Britain)

Shopping malls

- Malls are shopping centres in the USA
- They offer: various shops
- movie theaters
- food courts (Mexican, Thai, fast food)
- games arcades
- ice cream parlours
- a beauty saloon
- sometimes an indoor skate park, a spa...
- **Where** would you go?



Wal-Mart supermarket

- Since 1990s the biggest retailer and employer in the USA
- Motto : Low prices always
- The Sundown Rule : Wal-Mart employees are expected to fulfill every wish by sundown on the day they receive it
- The Wal-Mart Cheer is shouted by the employees at the start of every working day : ... ' Who's number one? The customer! Always!'
- **Compare** the Czech and American shopping culture



Money

- The US dollar is made up of
- An informal name for dollars is
- Coins are called nickels (0.5), dimes (0.1), quarters (0.25)
- Americans like to choose how much to spend
- They look for discount stores and outlet malls or use coupons with discounts



Virtual shopping

- Virtual or on-line shopping has become extremely popular
- Largest on-line stores are [redacted] and [redacted]
- Supermarkets offer on-line shopping with delivery to your door, they can remember you favourite items
- The charge is about [redacted] dollars
- You can also order a box with organic fruit and vegetables on-line



Zdroje

- ✖ Obrázky fungují jako hypertextové odkazy
- ✖ Pokud ne, zdrojem je Microsoft Powerpoint Klipart