

INVESTICE DO ROZVOJE VZDĚLÁVÁNÍ

TOURISM

Tematická oblast	The Czech Republic
Datum vytvoření	15. 6. 2013
Ročník	2. ročník, sexta
Stručný obsah	Pomocí otázek a vzorových odpovědí se opakuje probrané učivo
Způsob využití	Opakování po probrání učiva; upevnění učiva
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TOURISM

- 1) What is tourism?
- 2) In which economic sector is it included?
- 3) What forms of tourism do we distinguish?
- 4) What are the world`s most visited countries?
- 5) What are the most visited attractions?



TOURISM

- 1) Tourism is travel for leisure or recreational purposes
- 2) It is included into tertiary industry and it has become the world`s largest growing industry.
- 3) They are:
 - 1) **domestic** (residents of the given country travelling only within this country)
 - 2) **inbound** (non-residents travelling in the given country)
 - 3) **outbound** (residents travelling to another country)



TOURISM

Most visited countries in the world are:

France

Spain

the United States

China

Italy

All of which have got more than 40 million visitors a year.



TOURISM

Among the most visited attractions are (according the Forbes Traveller):

- **Times Square**, New York City, United States,
- **National Mall & Memorial Parks**, Washington D.C., United States
- **Walt Disney World`s Magic Kingdom**, Lake Buena Vista, Orlando, United States
- **Trafalgar Square**, London, United Kingdom
- **Disneyland**, Anaheim, CA, United States
- **Niagara Falls**, Ontario, Canada



TOURISM – THE CZECH REPUBLIC

- Use the map in the atlas of the Czech Republic and comment on tourism in the country:
- What are the main areas of tourism?
- Where do the tourists come most? Why?
- From where do the tourists come to the Czech Republic?
- Where do the Czechs go for their holidays?



TOURISM – THE CZECH REPUBLIC

- Use the map in the atlas of the Czech Republic and comment on tourism in the country:
- The main areas of tourism in the CR are recreational areas in the mountain ranges (the Krkonose Mts., the Sumava Mts.) and the areas along the Vltava and Sazava rivers.
- As for the sights there are historical cities such as Prague, Brno, Cesky Krumlov, Kromeriz, Velehrad and many others.
- Tourists come mainly to Prague (sightseeing, culture), spa towns in the North-western Bohemia (health) and to the area of the Krkonose Mts. (sports)



TOURISM – THE CZECH REPUBLIC

- Mainly from **Germany** and **Russia**, then from Poland, Slovakia, Italy and Great Britain
- The Czechs most often go to **Croatia** (almost 800 thousand), then **Italy, Slovakia** (more than 500 thousand) and Greece, Austria, Spain. Among other popular destinations Egypt, Tunisia and Turkey can be named.



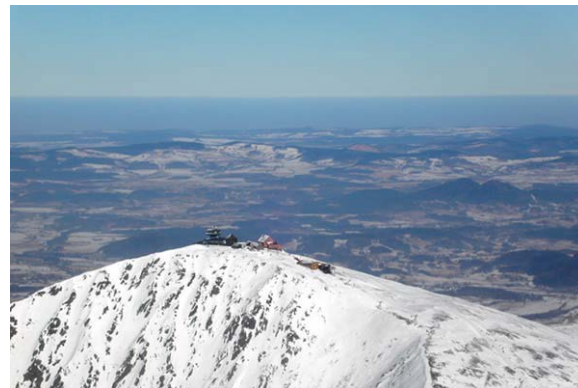
UNESCO SITES

- In the Czech Republic there are also places listed on the UNESCO list of the world`s heritage. Can you name some of them?
 - 1) Prague – historical centre
 - 2) Kutna Hora – historical centre
 - 3) Holasovice – folk architecture
 - 4) Cesky Krumlov – historical centre
 - 5) Telc – historical centre
 - 6) Zelena Hora – pilgrimage place (church)
 - 7) Terbic – Jewish town
 - 8) Brno – Tugendhat villa
 - 9) Olomouc – column of the Saint
 - 10) Kromeriz – castle and gardens
 - 11) Lednice area – chatteaus` parks and gardens



IDENTIFY THE PLACES

- Can you identify the places in the photos?



IDENTIFY THE PLACES

- Can you identify the places in the photos?



- <http://www.cz-pamatky.cz/2009/07/karlstejn>
- <http://www.czech-transport.com/index.php?id=57>
- <http://www.blesk.cz/clanek/radce-prazdninovy-inspektor/139603/lazne-luhacovice-muzete-tu-byt-i-na-zkousku.html>
- <http://www.snezka.net/>
- <http://www.lednice.cz/en/>
- <http://www.mestozlin.com/index.php?page=detail&id=2010&co=aktualne>
- <http://www.visitjiznicechy.cz/cz/prirodni-pamatky/6/2/>

